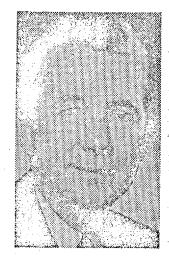
Prize-Winning Editor Named to This Week

William J. Woestendiek, a former top editor of newspapers in Houston and Long Island, has been named editor of This Week magazine, which is distributed in The Sunday Star and 40 other newspapers.

· He will join This Week on Dec. 2 after recently having served as editorial director of publications for International Business Machines.

A Phi Beta Kappa graduate of the University of North Carolina, Woestendiek served for nine years as editorial director and assistant to the publisher of Newsday, the Long Island newspaper. During that period he developed N e w s d a y 's weekend magazine section and, in 1962, won the national Sigma Delta Chi for eign correspondence Houston Post, which won a Pulaward.

From Newsday he went to the tenure as managing editor.



WILLIAM J. WOESTENDIEK

itzer Prize during his three-year